



Membership Committee

MEMBERSHIP COMMITTEE

NOTE: Listed below is a general description of (1) the purpose of the committee, (2) the role the committee should play in the overall activities of the state association. The information below is not meant to be restrictive, but rather to assist the committee in serving a useful purpose to the association and the mortgage banking industry as a whole.

We need new and innovative ideas to keep us competitive in today's market. We urge each committee to use the talents and resources of its members to develop programs that will benefit our membership.

COMMITTEE PURPOSE

To develop and promote a membership program that will encourage all qualified companies to join CMBA.

COMMITTEE ROLE

1. To actively solicit, encourage and recruit qualified companies to join CMBA and thereby grow the membership.
2. To encourage the CMBA membership base to help develop new members. Make each member feel they are important and their ideas, suggestions and votes count.
3. To make sure members are involved in grass roots programs (i.e.) legislation programs, political action activities...make every effort to keep CMBA's visibility out front at all times.
4. To make recommendations to the board of directors on changes in membership classifications, dues statements, etc.
5. To encourage membership participation in the planning and execution of conferences, including sponsorships, speaking and exhibiting.