

## **Western States Commercial Real Estate Finance Conference Committee**

**September 6-8, 2017, Wynn, Las Vegas, NV**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Conference is aimed at commercial mortgage bankers and those companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest to the originator community
- creating an attractive format for commercial real estate finance companies and product providers to gain benefit by participating as sponsors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with California MBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that California MBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.

## **Western Secondary Market Conference Committee**

**July 19-21, 2017, Westin St. Francis, San Francisco, CA**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Conference is aimed at the mortgage banking companies that sell on the secondary market and those companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest to the originator community
- creating an attractive format for product providers to gain benefit by participating as sponsors or exhibitors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with CMBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that CaliforniaMBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.

## **Mortgage Technology & Marketing Committee**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Committee will support the development and dissemination of new technologies, marketing strategies, and other related industry improvements. This Committee is responsible for:

- providing avenues for discussions, such as webinars and conference calls, between California MBA members on trends and forecasting.
- soliciting ideas and new industry technological tools from California MBA members, provide feedback, and discuss/make recommendations as necessary.
- identifying marketing experts within membership, and soliciting new ideas and strategies for distribution to membership in appropriate ways.

## **Mortgage Quality and Compliance Webinar Committee**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Committee will provide opportunities dialogue and education for mortgage quality and compliance professionals. This Committee is responsible for:

- assisting Committee Chair and California MBA staff in coordinating Mortgage Quality and Compliance webinars; including identifying topics and speakers (Note that speakers must be employed with CMBA member companies)
- promoting participation to members and non-members in the monthly webinars
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls may be every 4 to 6 weeks but will vary depending upon the topics/speakers that have been identified for each month the webinar is held during the year
- provide input on speakers and topics for the annual *California MBA Legal Issues & Regulatory and Compliance Conference*

## Membership Committee

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Committee will support efforts to recruit new member companies. This Committee is responsible for:

- providing input to California MBA staff in regards to the following areas
  - Marketing
  - New and existing programs
  - Identifying potential member companies
  - Overall review of California MBA programs related to membership recruitment and retention
- attending and supporting California MBA's annual conferences and regional networking events as often as possible
- utilizing committee member contacts to recruit new members (Note: you will not be asked to submit your contact lists to California MBA)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will be monthly but may vary.

## **Western States Loan Servicing and Technology Conference Committee**

**August 6-8, 2017, Westin Gaslamp Quarter, San Diego, CA**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Conference is aimed at residential mortgage servicers and those companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest to the loan servicing and technology community
- creating an attractive format for servicers and product providers to gain benefit by participating as sponsors or exhibitors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with California MBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that California MBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.



## Legislative Committee

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Committee will provide input and feedback on relevant legislative and regulatory matters. This Committee is responsible for:

- providing timely responses to requests for feedback from California MBA staff or legislative advocate regarding legislative measures that have been introduced in the California State Legislature
- attending and supporting California MBA's annual Legislative Day in Sacramento, CA
- assist California MBA staff as needed in responding to media inquiries regarding legislative issues
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will be monthly but may vary.

## **Legal Issues Committee**

*Members of this Committee must be employed by a California MBA member company in good standing in order to participate*

This Committee will provide a legal forum for California MBA members, member law firms and in-house legal counsel representing California MBA member companies. The Committee will address issues relating to commercial and residential real estate finance. The Committee will be responsible for:

- convening via quarterly webinars to discuss legal matters of interest to California MBA member companies, including new statutes and regulations, recent judicial decisions, pending litigation.
- recommending cases to California MBA for possible participation as Amicus Curiae.
- providing content for California MBA publications
- providing content for annual Legal Issues Conference
- separate subcommittees are established for residential and commercial