

Don't miss the largest gathering of lenders in the western U.S.!

EMERGING TRENDS



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12TH ANNUAL WESTERN STATES

**COMMERCIAL REAL ESTATE
FINANCE CONFERENCE**



SEPTEMBER 9-11, 2009

WEDNESDAY-FRIDAY

NEW DATE!

WYNN LAS VEGAS | LAS VEGAS, NV

PRESENTED BY:

CALIFORNIA MORTGAGE BANKERS ASSOCIATION

**CONFERENCE
SPONSOR**

CMBA 2009 PRESIDENT'S COUNCIL



AFFINITY PROGRAM

GOLD SPONSORS

Dougherty Funding, LLC
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Nikols Mortgage Fund, LLC
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Wells Fargo Commercial Mortgage
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PLATINUM SPONSOR



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California Mortgage Bankers Association
COMMERCIAL REAL ESTATE FINANCE DIVISION



12TH ANNUAL WESTERN STATES COMMERCIAL REAL ESTATE FINANCE CONFERENCE



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LENDER SPONSORSHIP OPTIONS



PLATINUM SPONSOR

\$10,000

- Listed as Platinum Sponsor in all conference marketing and advertisements (online/print)
- Company logo printed on conference bags
- 8x10 exhibit space available in exhibit hall
- Logo on cover of event program
- Company name, logo, link on CMBA website
- One month ad on CMBA website
- Company logo included in sponsor slideshow
- One full-page ad in conference program
- Recognition at conference (on-site signage)
- Six complimentary conference registrations
- Advance registration list



GOLD SPONSOR

\$5,000

- Listed as Gold Sponsor in all conference marketing and advertisements (online/print)
- Recognition in conference program
- Company logo included in sponsor slideshow
- One half-page ad in conference program
- Two complimentary conference registrations
- 8x10 exhibit space available in exhibit hall
- Recognition as a sponsor on CMBA website
- Recognition at conference (on-site signage)
- Advance registration list

AVAILABLE TO NON-LENDERS ONLY



SILVER SPONSOR

\$2,500

- Listed as Silver Sponsor in all conference marketing and advertisements (online/print)
- Table-top exhibit space available in exhibit hall
- Recognition as a sponsor on CMBA website
- Recognition at conference (on-site signage)
- Advance registration list
- Recognition in conference program
- Company logo included in sponsor slideshow
- One complimentary conference registration

12TH ANNUAL WESTERN STATES COMMERCIAL REAL ESTATE FINANCE CONFERENCE

Last year, this two-day conference attracted over 1000 attendees with representatives from commercial property mortgage lenders across the nation. The emphasis is on networking between lenders and front line loan producers, mortgage bankers, and mortgage brokers. The conference covers western real estate markets, the economy, and current issues facing the various sectors of the commercial real estate finance industry. The program will appeal to senior management, production officers, and servicing personnel.

CONFERENCE ALERT

CMBA has responded to the severe economic conditions by making this important event more affordable to our industry, and encourage our lenders to participate. CMBA has negotiated a **30% discount off the 2008 hotel room rate.**

We thank you for your continued support and look forward to seeing you at this year's conference!

SPONSOR APPLICATION

Please indicate on right your sponsorship choice(s). You may return form via fax or mail:

California Mortgage Bankers Association

980 9th Street, Suite 2120 | Sacramento, CA 95814 | FAX (916) 446-7105

Only conference sponsors may secure suites or meeting space during the Western State Commercial Real Estate Finance Conference.

You are not automatically registered to attend the conference by sending in the sponsorship form. Please complete the Complimentary Registration Form to register attendees. For further attendees, please use Conference Registration Brochure (www.CMBA.com).

Please provide the company information to be included in the conference program:

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Website: _____

Please e-mail a high-resolution version of the company logo to Stacey@cmba.com for inclusion in the conference sponsor slideshow.

Please provide the contact information for the person responsible for all sponsorship correspondence:

Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

PLEASE COMPLETE THE CREDIT CARD INFORMATION BELOW:

Credit Card # _____ Expiration Date: _____

Signature: _____

Please provide the card holder name & address as it appears on the account:

Name: _____

Address: _____

City/State/Zip: _____

CALIFORNIA MORTGAGE BANKERS ASSOCIATION

980 NINTH ST, SUITE 2120
SACRAMENTO, CA 95814
WWW.CMBA.COM
PHONE 916-446-7100
FAX 916-446-7105

12TH ANNUAL WESTERN STATES COMMERCIAL REAL ESTATE FINANCE CONFERENCE

SEPTEMBER 9-11, 2009
WYNN LAS VEGAS
3131 LAS VEGAS BLVD.
LAS VEGAS, NV 89109
877-321-WYNN

PAYMENT METHOD

(CHOOSE ONE)

- Check enclosed*
 Charge credit card as shown

CONFERENCE SPONSORSHIP

- \$10,000 - Platinum Sponsor
 \$5,000 - Gold Sponsor
 \$2,500 - Silver Sponsor

TOTAL ENCLOSED _____

Mark Your Calendars!

New Conference Date Wednesday, Sept. 9 - Friday, Sept. 11!

*Electronic Check Conversion NOTICE:

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account as soon as the same day and you will not receive the check back from your financial institution. If your payment is returned due to insufficient funds, you authorize us to make a one-time electronic fund transfer from your account to collect a fee of \$25 as allowed by state law.



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COMPLIMENTARY REGISTRATION

Registration #1

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Registration #2

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Registration #3

First Name: _____ Last Name: _____

Company: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Please fax or mail completed form to the following address:

California Mortgage Bankers Association

980 9th Street, Suite 2120

Sacramento, CA 95814

Phone: (916) 446-7100 | Fax: (916) 446-7105 | www.cmba.com