

*1st Annual | Members-Only*

# *Chairman's Conference*

**Sponsored by**

**MCT**

Your Trusted Capital Markets Partner

**April 8-10, 2018**  
**The Lodge at Torrey Pines**  
**11480 N. Torrey Pines Rd.**  
**La Jolla, CA 92037**

 **CaliforniaMBA**  
Advocacy. Education. Connection.



# CONFERENCE INFORMATION

## 1ST ANNUAL CALIFORNIA MBA CHAIRMAN'S CONFERENCE APRIL 8-10, 2018 LA JOLLA, CA

The all-new California MBA Chairman's Conference is an exclusive opportunity for the members of the California MBA to network at the highest levels in an intimate setting!

### **Why should I attend?**

This annual event is designed with the CEO/Company President in mind. You'll be networking with and learning from colleagues in the mortgage industry who face the same challenges you face!

Additionally, only one registration (plus one guest) is permitted per company, ensuring an intimate atmosphere.

### **Additional Opportunities**

You won't want to miss an opportunity to golf with industry colleagues at one of the most amazing courses in the world! Join us for a round at Torrey Pines North Course. You'll also have a chance to join a group for an exclusive sightseeing tour of amazing local San Diego locations!

### **Sponsorship**

Support the conference that is focused on you! Sponsorship includes inclusion in all marketing and any on-site signage and materials.

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# CONFERENCE SPEAKERS & AGENDA

## 1ST ANNUAL CALIFORNIA MBA CHAIRMAN'S CONFERENCE APRIL 8-10, 2018 LA JOLLA, CA

### Keynote Speakers



Our keynote speakers will include U.S. Rep. Ed Royce (R-CA), who serves as a senior member of the House Financial Services Subcommittee, and is the Chairman of the House Foreign Affairs Committee.

Royce serves California's 39th Congressional District, which encompasses parts of Orange, Los Angeles, and San Bernardino Counties.

We'll also hear from Mark Fleming, Chief Economist for First American Financial Corporation. Fleming's research interests primarily include real estate and urban economics, applied econometrics and mortgage risk.



He has published research in the American Journal of Agricultural Economics and Geographic Information Sciences. His research has also been published in the book, "Advances in Spatial Econometrics," and is a U.S. patent author.

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# CONFERENCE SPEAKERS & AGENDA

## 1ST ANNUAL CALIFORNIA MBA CHAIRMAN'S CONFERENCE APRIL 8-10, 2018 LA JOLLA, CA

### Speakers



Speakers will also include [Major Brian Shul, USAF, \(ret.\)](#), whose story will inspire and motivate, and [Jen Shirkani](#), a nationally recognized expert on emotional intelligence and featured speaker at national and state conferences, universities, government agencies and at business organizations around the world.



### Conference Outline (subject to change)

#### Sunday, April 8, 2018

3:00 p.m. - Registration Opens | 5:00-6:30 p.m. - Welcoming Reception

#### Monday, April 9, 2018

Topics include: California political landscape, economic update, lunch (with keynote speaker Jen Shirkani), followed by an exclusive golf clinic at Torrey Pines, grand reception at 5:00 p.m. and dinner from 6:00-8:00 p.m.

#### Tuesday, April 10, 2018

Following breakfast and a session with former SR-71 pilot Major Brian Shul, USAF (ret.), join the group for a round of golf at Torrey Pines (separate registration required). Conference adjourns following golf.

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## 1ST ANNUAL CALIFORNIA MBA CHAIRMAN'S CONFERENCE APRIL 8-10, 2018 LA JOLLA, CA

### Agenda

#### Sunday, April 8, 2018

3:00 p.m. - Registration Opens

5:00-6:30 p.m. - Welcoming Reception

#### Monday, April 9, 2018

8:00 a.m. - 9:00 a.m. - Breakfast

9:00 a.m. - 9:30 a.m. - Opening Remarks

**Charles Halladay, HFF, California MBA Chairman**

**Susanne Livingston, RWM Home Loans,  
California MBA Residential President**

**Christopher M. George, CMG Financial,  
MBA Chairman-Elect**

9:30 a.m. - 10:30 a.m. - California Political Landscape

**U.S. Rep. Ed Royce (R-CA)**

10:30 a.m. - 10:45 a.m. - Refreshment Break

10:45 a.m. - 11:45 a.m. - Economic Update

**Mark Fleming, Ph.d., Chief Economist,  
First American Financial Corporation**

12:00 p.m. - 1:30 p.m. - Luncheon

**Jen Shirvani, author of Ego vs. EQ**

2:00 p.m. - 4:00 p.m. - Golf Clinic at Torrey Pines (guided hike/walk tour of the State Reserve leaves from the hotel)

#### Tuesday, April 10, 2018

8:00 a.m. - 9:00 a.m. - Breakfast

9:00 a.m. - 10:30 a.m. - Motivational Speaker

**Brian Shul, USAF (Ret.) "Sled Driver"**

11:30 a.m. - Golf at Torrey Pines (separate registration required)

Conference Adjourns

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# REGISTRATION APPLICATION

## 1ST ANNUAL CALIFORNIA MBA CHAIRMAN'S CONFERENCE APRIL 8-10, 2018 LA JOLLA, CA

### Application Instructions

- Email completed form to registration@cmba.com
- OR
- Mail completed application to:  
California MBA  
520 Capitol Mall, Ste. 440  
Sacramento, CA 95814

#### Attendee/Sponsor Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Email Confirmation \_\_\_\_\_

#### Please complete the payment information below:

- Visa**                       **Mastercard**                       **American Express**

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV# \_\_\_\_\_

Signature: \_\_\_\_\_ Name on card: \_\_\_\_\_

Electronic Check Conversion NOTICE: When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account as soon as the same day and you will not receive the check back from your financial institution. If your payment is returned due to insufficient funds, you authorize us to make a one-time electronic fund transfer from your account to collect a fee of \$25 as allowed by state law.

#### Early Registration (Ends March 30)

**\$900**

#### Late Registration (Ends March 30)

**\$1,000**

#### Guest Registration

**\$500**

#### Sponsorship

**\$5,000**

#### Registration Approval

Registration application is subject to approval by California MBA, and is limited to "C-Suite" executives with companies that are members in good standing with the California MBA.

#### Guest Policy

Each registrant is limited to one paid guest. A guest is defined as a spouse, significant other, friend or adult child (18 or over) who is not employed in the mortgage industry. Guests do not include co-workers, business partners, public relations representatives, colleagues or anyone else employed in the mortgage/real estate finance industry. Guests do not receive conference materials and are not published in official attendee lists.