



Western States Commercial Real Estate Finance Conference Committee

September 9-11, 2020, Aria Las Vegas

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Conference is aimed at commercial mortgage bankers and those companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest to the originator community
- creating an attractive format for commercial real estate finance companies and product providers to gain benefit by participating as sponsors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with California MBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that California MBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.

Western Secondary Market Conference Committee

July 8-10, 2020, Monarch Beach Resort, Dana Point, CA

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Conference is aimed at the mortgage banking companies that sell on the secondary market and those companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest to the originator community
- creating an attractive format for product providers to gain benefit by participating as sponsors or exhibitors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with CMBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that CaliforniaMBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.

Mortgage Technology & Marketing Committee

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Committee will support the development and dissemination of new technologies, marketing strategies, and other related industry improvements. This Committee is responsible for:

- providing avenues for discussions, such as webinars and conference calls, between California MBA members on trends and forecasting.
- soliciting ideas and new industry technological tools from California MBA members, provide feedback, and discuss/make recommendations as necessary.
- identifying marketing experts within membership, and soliciting new ideas and strategies for distribution to membership in appropriate ways.

Mortgage Quality and Compliance Committee

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Committee will provide opportunities dialogue and education for mortgage quality and compliance professionals. This Committee is responsible for:

- assisting Committee Chair and California MBA staff in coordinating Mortgage Quality and Compliance webinars; including identifying topics and speakers (Note that speakers must be employed with CMBA member companies)
- promoting participation to members and non-members in the monthly webinars
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls may be every 4 to 6 weeks but will vary depending upon the topics/speakers that have been identified for each month the webinar is held during the year
- provide input on speakers and topics for the annual *California MBA Legal Issues & Regulatory and Compliance Conference*

Mortgage Innovators Conference Committee

May 3-5, 2020, San Diego, CA

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Conference is aimed at residential mortgage lending/servicing and those technology/innovation-focused companies that offer products and/or services to that segment of the industry. This Committee is responsible for:

- developing the agenda for the conference including identifying current topics/issues of interest
- creating an attractive format for participants to gain benefit by participating as sponsors or exhibitors
- identifying appropriate speakers who are experts in their area (Note that those with California MBA member companies and/or sponsors or exhibitors for the conference will be given first consideration for all speaking positions)
- meeting deadlines for agenda development so as to maximize marketing potential
- working with California MBA staff to identify, solicit and secure sponsors and exhibitors to meet overall conference financial goals
- using their professional networking venues to help promote registration, sponsorship and exhibit opportunities to the industry (Note that California MBA staff is available to create tailored messages if needed)
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will vary depending upon status of outstanding projects or overall annual goals but are typically twice a month for the calendar months preceding the conference and more often as needed.



Legislative Committee

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Committee will provide input and feedback on relevant legislative and regulatory matters. This Committee is responsible for:

- providing timely responses to requests for feedback from California MBA staff or legislative advocate regarding legislative measures that have been introduced in the California State Legislature
- attending and supporting California MBA's annual Legislative Day in Sacramento, CA
- assist California MBA staff as needed in responding to media inquiries regarding legislative issues
- participating in all meetings of the committee which are held via conference call with a duration not to exceed one hour. Frequency of these calls will be monthly but may vary.

Legal Issues Committee

Members of this Committee must be employed by a California MBA member company in good standing in order to participate

This Committee will provide a legal forum for California MBA members, member law firms and in-house legal counsel representing California MBA member companies. The Committee will address issues relating to commercial and residential real estate finance. The Committee will be responsible for:

- convening via quarterly webinars to discuss legal matters of interest to California MBA member companies, including new statutes and regulations, recent judicial decisions, pending litigation.
- recommending cases to California MBA for possible participation as *Amicus Curiae*.
- providing content for California MBA publications
- providing content for annual Legal Issues & Regulatory Compliance Conference